



Brinsworth Whitehill Primary

Staff Code of Conduct

Code Of Conduct For Staff Use Of Social Networking Sites

Brinsworth Whitehill Primary School recognises the massive educational potential of Web 2.0 Technologies including and not limited to Social Networking, Blogging, Micro Blogging, media sharing sites and the use of mobile phones and e-safety.

In using such technologies and platforms staff should adhere to the following guidelines:

- Staff should not mention the school in a negative manner. This includes all stakeholders (pupils, colleagues, governors, parents)
- Staff should refrain from commenting on incidents that occur within the school either directly or indirectly
- It is expected that, as in every area of communications, staff will maintain proper professional distance from pupils currently at school, or past pupils under the age of 18: this must include rejecting requests by them to be added as friends, and taking all the measures available within the platforms to deny them access to profiles, personal information and online communications, keeping this strictly to whoever is on friends lists.

Mobile phones

Mobile phones have recently become a common possession, and are increasingly complex and sophisticated. There are however many issues that relate to mobile phone use.

- We request that all phones are switched off, or at the very least on silent when working with children. Personal phones should **NEVER** be used to take photographs or video footage

Any breach of the above will be regarded as misconduct, and as such, will be dealt with under the Disciplinary Procedure.